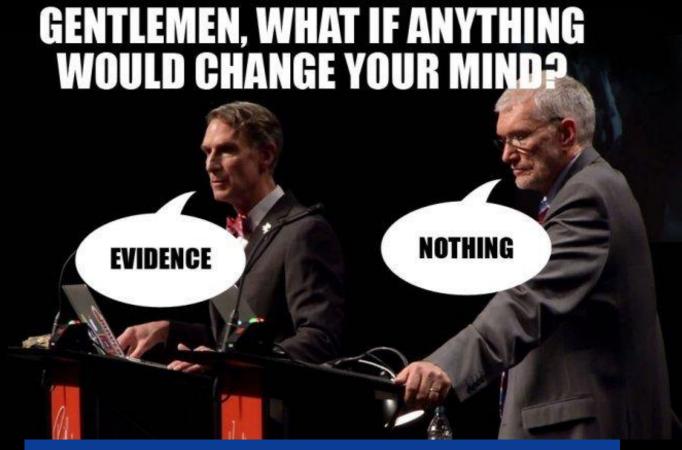


Is Your Ox Being Gored?

Objectively false beliefs:

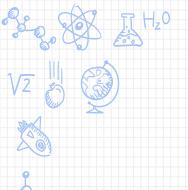
- The Earth isn't warming
- If the Earth is warming, it isn't caused by humans
- Vaccines cause autism, or are otherwise unsafe
- Cellphones cause cancer
- Living near power lines or cell towers is harmful
- Intelligent design / creation science
- Acupuncture / homeopathy / chiropractic / detoxification / naturopathy
- Dowsing / witching
- Organic foods are healthier than conventional foods
- Gluten sensitivity is common
- GMOs are unhealthy or harmful





Are you willing to honestly evaluate your beliefs?

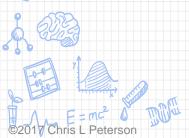
Are you willing to change your mind?



Epistemology

/ə pistə mäləjē/
noun PHILOSOPHY

the theory of knowledge, especially with regard to its methods, validity, and scope. Epistemology is the investigation of what distinguishes justified belief from opinion.







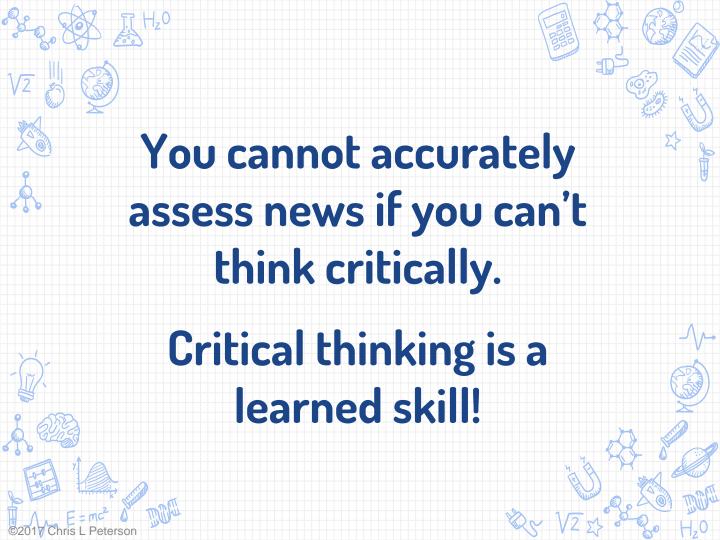
Epistemology

Evidence-based: belief is based on the relative weight of objective evidence

Faith-based: belief is based on indoctrinated ideas, on the acceptance of ideas from trusted parties, on dogma









Be skeptical.

Skepticism isn't *doubt*, but an *openess to changing* your beliefs.







Weigh objective evidence.

Belief isn't binary. Better evidence warrants stronger belief.









Respect expert consensus.





Cognitive Biases

- Confirmation bias
- Belief bias
- Backfire effect (denialism)
- Bandwagon effect
- Reactance
- Authority bias
- Illusion of truth effect



Logical Fallacies

- Argument from ignorance
- Slippery slope
- Black-or-white
- False cause
- Ad hominem
- Appeal to authority
- Shifting the burden of proof
- Cherry picking
- Tu quoque

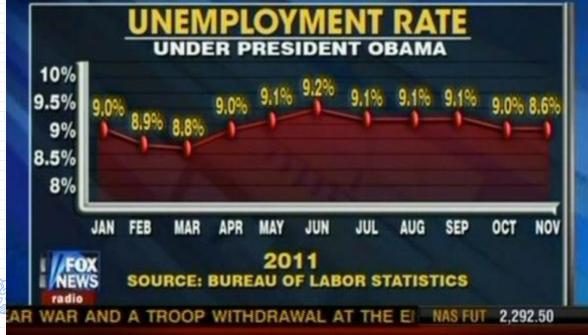




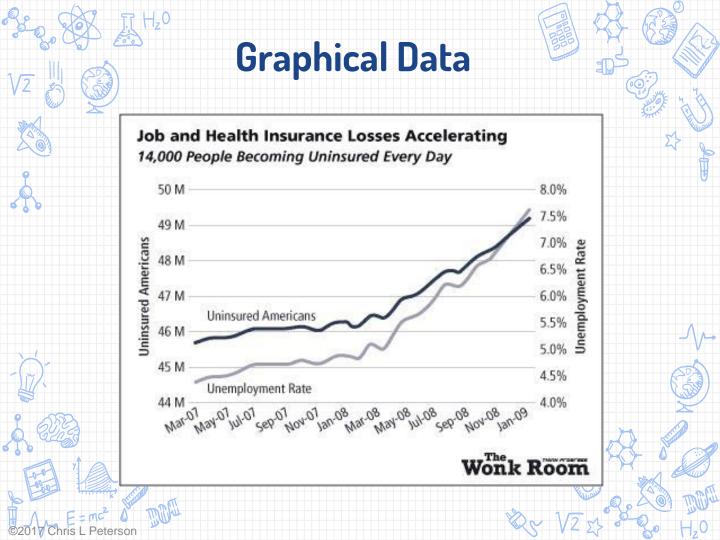
Graphical Data

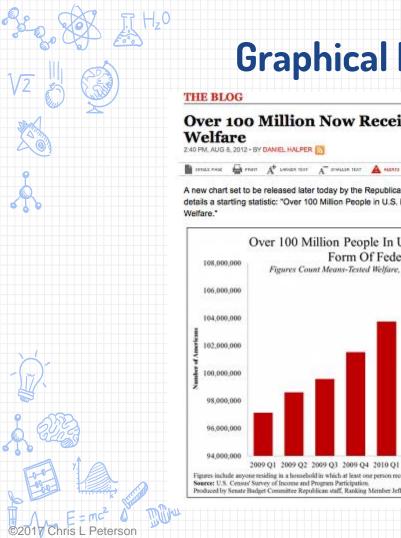












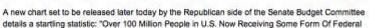
Graphical Data

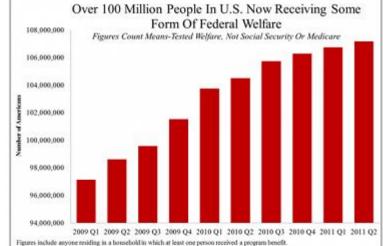
THE BLOG

Over 100 Million Now Receiving Federal Welfare

2:40 PM, AUG 8, 2012 - BY DANIEL HALPER [7]







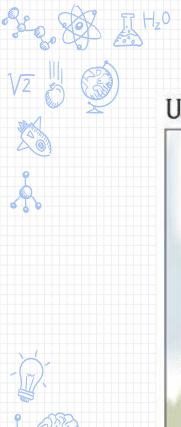
Source: U.S. Census' Survey of Income and Program Participation.

Produced by Senate Budget Committee Republican staff, Ranking Member Jeff Sessions | http://budget.senate.gov/republican



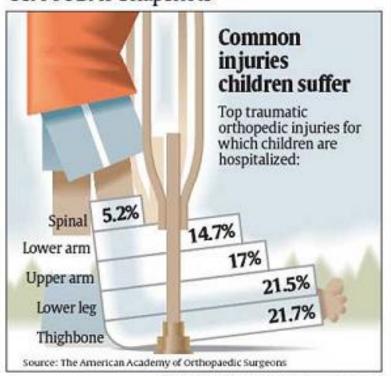
B 🖸 🗟



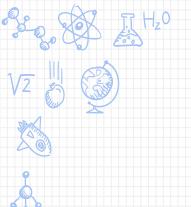


Graphical Data

USA TODAY Snapshots™



By Shannon Reilly and Frank Pompa, USA TODAY



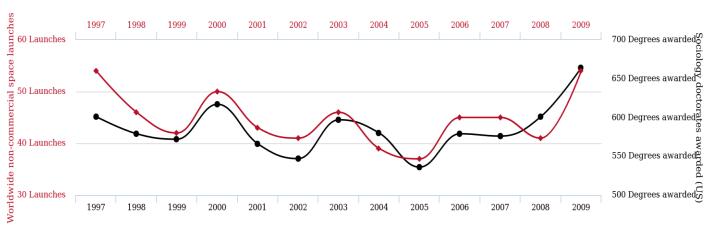
Correlation vs. Causation



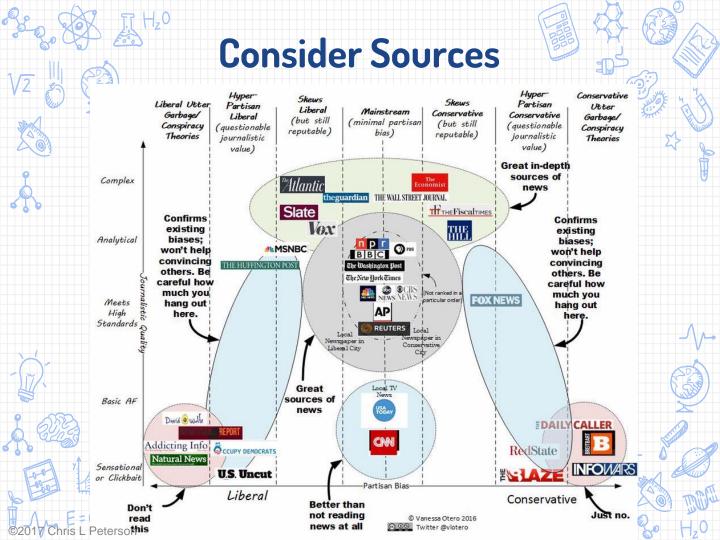
Worldwide non-commercial space launches

correlates with

Sociology doctorates awarded (US)



◆ Sociology doctorates awarded (U♦) Worldwide non-commercial space launches



Fact Checking

- Is the source real and reputable?
- Read the story!
- Check out the author
- Look at quotes; check them
- Read comments
- Check sources
- Look for independent accounts
- Does the data make sense?
- Be aware of your biases
- Use experts: Snopes, FactCheck, PolitiFact,
 WP Fact Checker, MediaBiasFactCheck



